

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 15038US02

PATENT

In the Application of:

Jeyhan Karaoguz, et al.

Serial No.: 10/675,466

Filed: September 30, 2003

For: DEMAND BROADCAST CHANNELS
AND CHANNEL PROGRAMMING
BASED ON USER VIEWING
HISTORY, PROFILING, AND
REQUESTS

Examiner: Stanley, Mark P.

Group Art Unit: 2427

Confirmation No.: 5576

Electronically Filed On July 9, 2009

RESPONSE UNDER 37 C.F.R. §1.111

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed June 17, 2009, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.